



FIR Press Release

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**THE HELPFUL HARDWARE COMPANY PROMOTES ACE HARDWARE WOODMONT
STORE MANAGER BRIAN ROBERTS TO NORTH GA DISTRICT MANAGER**

*All North GA district Ace Hardware Stores owned by The Helpful Hardware Co. will now be led
by Brian Roberts.*

Cumming, GA/ Canton, GA/ Alpharetta, GA– The Helpful Hardware Company is excited to announce the promotion of the seasoned Ace Hardware Woodmont store manager, Brian Roberts, to the new position of North GA District Manager.

Brian has been a devoted Helpful Hardware employee since 2015 where he began his career with Ace Hardware as a Store Manager after leaving an 8-year career with Home Depot. As a Store Manager he led his store successfully and was identified for the prestigious promotion to the District Manager of the North GA district with The Helpful Hardware Company.

Roberts was born in Jacksonville, FL and raised in Orlando, FL. He has two wonderful children and got married in May of this year. Brian enjoys spending time with family, grilling out, and attending car shows.

“Brian has been a devoted and exceptional employee of The Helpful Hardware Company since 2015,” said Darin Workman, CEO of The Helpful Hardware Company. “I have had the pleasure of watching him grow with Ace Hardware from a Store Manager to a District Manager. I am proud to reward hard work like Brian’s with a well-deserved promotion!”

“Roberts has showed devotion and tenacity throughout his employment with The Helpful Hardware Company. This is a well-deserved promotion, and I am excited to see what he does with the North GA district here at The Helpful Hardware Company,” said Patrick Richey, Director of Retail Operations.